

film premieres/private screenings

exclusive film premieres

January – December

arrangements

Your package can range from ticket only, to the fully inclusive VIP experience. Should you choose the VIP package, detailed below are the typical arrangements:-

- VIP tickets to the film premiere
- Entry to the post-show official party
- Canape/Buffer meal
- Personalised documentation for each guest
- Introduction to the film by the Director and/or Star
- Champagne reception
- Complimentary bar

facilities

Most film premieres take place in the West End of London in cinemas such as the Odeon, followed by an exclusive venue for the after show party, in walking distance of the cinema.

costs

Ticket only	£75 to £200 depending on the film
VIP Package	Price on application

All prices are per person unless otherwise stated, subject to VAT and change. Arrangements differ from facility to facility.

example

Our Clients attended the Royal Film performance of 'Master and Commander - The Far Side of the World', in the presence of HRH The Prince of Wales. The film Director, Peter Weir, was in attendance, as well as prominent members of the films' cast, including Russell Crowe, accompanied by his wife Danielle Spencer, Paul Bettany and Billy Boyd, amongst others. All of whom attended the after-show party.

private screenings

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arrangements

As you may be taking the cinema over in its entirety, all arrangements can be tailor-made, themed and branded to suit all your requirements. Some of the options available are detailed below:-

- Branded VIP tickets to the screening
- Post-show party, themed around the screening
- Tailor-made meal package
- VIP Transfers
- Personalised documentation for each guest
- Introduction to the screening by a Celebrity
- Champagne reception
- Complimentary bar
- Hostesses
- Themed souvenir gift for each guest

facilities

There are a number of venues available for such screenings, some examples of which are shown below:-

Planet Hollywood – In London's West End, which has a 60 seater auditorium
 Everyman Theatre – In Hampstead, which has 15, 72 and 180 seater auditoriums
 Odeon – In London's Leicester Square, which can accommodate up to 1000 guests

events for 2006

Munich – Directed by Steven Spielberg - based on true events starring Geoffry Rush, Eric Bana and Daniel Craig.

Syriana – Starring George Clooney and Matt Damon.

Mission Impossible 3 – Starring Tom Cruise.

Superman Returns – Starring Keven Spacey as Lex Luther.

Poseidon – A remake of 1970's classic starring Kurt Russel, Josh Lucas and Richard Dreyfuss.

costs

Due to the nature of this event, all prices are individually quoted, depending on the requirements

competitions

January – December

arrangements

- All Sporting events Worldwide
- Spa days/weekends
- Motor racing days
- All Cultural events Worldwide
- 'Holiday of a lifetime'
- Country pursuits days
- Concerts/Theatre
- Trips to the Oscars

Naturally, more or less anything can be given away as a prize, so the list is endless. The above is just a taster...

Liaison/Product fulfilment

Actis will deal with the winner and ensure that the specified prize is arranged. On a weekly basis, you will receive an update, detailing the present situation with all prize-winners, enabling you to track the fulfilment aspect of the promotion.

costs

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Film Premieres

If you are looking for something completely different, why not treat yourself and your guests to a night out with the Stars? Over the past few years, Actis have managed to nurture relationships with various film companies, enabling us to offer exclusive tickets, which gain access to the actual premieres of blockbuster films. Depending upon your chosen film, you and your guests will experience a walk down the red carpet, in front of the paparazzi, exclusive seating for the premiere and that all important after show party, where they will mingle with the celebrities attending.

Private Screenings

For larger parties, Actis are also able to obtain films prior to general release, for previews, which can be held in your own cinema. The whole event can therefore be personalised and themed, in accordance with your requirements. Naturally, this facility extends beyond films and we have, in the past, arranged such screenings as the final episode of "Friends" and the Champions League final.

Competitions

Over the past few years, Actis has worked with numerous marketing companies to fulfil their requirements for competition prizes in their entirety, after the winner has been confirmed. We will liaise direct with the winners and ensure all correspondence and fulfilment of the prize is completed, therefore giving your company more time to deal with the important matter of obtaining new business.

